



Leaders 'Learn to Coach' Programmes

For Results, Profit, Success

Great coaches accelerate performance

Who are these programmes for?

Are the leaders in your business great coaches?
Do they all know how to motivate others by drawing out ideas and solutions rather than by telling?
Can they all effectively accelerate performance through coaching techniques?

Often line managers default to a quicker more directive style when leading their people. Coaching is not rocket science and does not require months or even years of development to be able to get results. Our programmes are intended to provide a coaching framework, confidence and a safe environment to practice coaching skills. Often line managers adopt a more telling, mentoring style when developing their people. Instead, learning to flex to a more open coaching style usually results in more motivated and capable employees. If you want more tools in your leadership toolbox then please read on.

Why work with us?

- Because you need a programme tailored to your needs. One size does not fit all.
- Because when you leave us you will have exactly what you need to coach effectively. There are too many courses on coaching that take months to complete.
- Your time is precious and you want an experienced workshop leader who can impart what you need to learn
- You are prepared to maximize the value of learning through additional pre course study, workshops and post event teleconferences.
- You like events that are fun and highly participative.
- You want to see visible results from your coaching.

What will we cover? (as an example)

- What is coaching? How is it different from mentoring?
- A coaching framework
- How to get to deeper levels of conversation to maximize change
- Key coaching models
- Great coaching questions
- How to build rapport
- Setting motivating goals
- Active listening
- Communication styles

How will the programme be structured?

It will be tailored to your requirements and always involve active participation (experiential learning). Usually, a 2 to 3 day workshop with a follow up event. The programme may also include conference calls to support development and progress.



What outputs might I expect?

These will depend upon the outcomes established at project outset. However, include:

- Understanding that coaching is a key function of the roles of leaders and managers.
- Adoption of a coaching process.
- Ability to adapt style to coach effectively.
- Improved relationships due to flexibility to adopt a coaching style.
- Increased results from empowered team members.

What have people said about our 'Learn to Coach' programmes?

"Chris I have been on many courses over the years, this has been one of the best. Better than Insead".

Stephen Marshall, Regional Managing Director

"Excellent!"

Richard Pitt, Managing Director

"Really good, really focused, relevant, enjoyable"

Paul Bennett, Regional Managing Director

Who are we?

A very passionate, experienced and commercially aware training, coaching and consulting organization committed to developing people to develop greater business results, profit and success. For more information please visit www.cc1consulting.com.

Our Money Back Guarantee

"Our work is our passion and our aim is to always deliver more value than we are paid. If in the very unlikely event that we do not achieve this, then we would take every step to ensure your full satisfaction".

Chris Cooper,
Founder CC1 Consulting Ltd

If you are seeking greater Results, Profit and Success through people development then please contact us on the details below:



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Results, Profit, Success

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